





PAYMENT

EXPERIENCE FUTURE OF PAYMENT TECHNOLOGY

**PRODUCT BREAKDOWN** 



Contents

Products

VL 100 VL 110 VL 300 VL 500 VP 100 VP 300 RCKT Features

Virtual Terminal Special Features

Engage my Customer

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# Cloud Based Omnichannel Solutions





Valor PayTech is a fast-growing fintech provider of end-to-end, processor-agnostic omnichannel payments solutions. Host Merchant Services offers a wide range of Smart POS solutions from Valor PayTech. Experience the future of payments.

For more information, contact Host Merchant Services





# A Wide Range of Smart POS Solutions













**Customizable Surcharge & Cash Discounting Program** 

**Text & Store** 

**Contactless** 

**Payment** 

**Digital Receipts** 

**Built-In Customer** 



**Auto-Connection Fallback Procedure** 



**Mobile Number** Capturing



**Supports On Screen Signature** (Terminal & Pin Pad)



Instant **Deployment** 



**Supports Remote** 



VL

series

**WALOR** 

**Ethernet & Wi-Fi Connectivity** 



Large Scale 3.5" **Touch Screen Display** 



**Dual MID Feature** 



Remote Diagnostics



**Bill Splitting** 



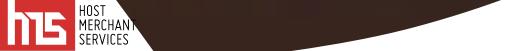
SMS Text / Email Marketing with Engage My Customer

**Feedback Rating System** 



**Key Injection** 

		_	
Specifico	ations		
Processor*			32-bit Secure Microprocessor running powerful Linux based OS
Managarit	Flash / RAM		128 MB / 64MB (Up to 256MB / 128MB)
Memory*	Micro-SD Socket		Yes
Display*			3.5" Color TFT LCD   320 x 480 Pixels
Card Reader	Magnetic Stripe		ISO 7810, 7811, 7813 Triple Track, Bi-Directional
	Contact Card	User Card	ISO 7816 ID-1 1.8V / 3V / 5V T=0, T=1
		SAM Card	2 (Up to 4)
	Contactless (Optional)		ISO 14443 Type A, B   ISO 18092 NFC Mifare & Sony FeliCa Working Frequency 13.56 MHz
Communications Interface Options	Wired		Ethernet   Dial-Up Modem   RS232 * 2   USB * 2
Indicators	Audio Buzzer		Yes
Keypad*			Standard Keys (15)
Printer*			57 mm x 50 mm, 100mm /sec
Software*			SDK   KMS   TMS   GDB   CTOS Library   ISO 8583 Library   Crypto Library
	Power Adapter		DC 9V / 4A
Power Supply*	Battery		Li-Polymer 7.4~8.2V   1150mAh   5000mA (Max discharge current)
Dimensions (mm)			190(L) × 78(W) × 78(H)
Weight			350 g
Environment*	Operating Temperature		0°C to 50°C
	Storage Temperature		-20°C to 70°C
	Operating Humidity		5% to 90% Non-Condensing
	Storage Humidity		5% to 90% Non-Condensing
Certification			PCI PTS 4.x   EMV L1/L2   payWave   PayPass   ExperssPay   D-PAS Interac Flash   J-Speedy   FeliCa   UnionPay UICS   TQM   PBOC L1/L
Optional Additional Features			Speaker Detachable Battery



Cutting-edge

Customer Payment Experience.

Countertop Solutions

Host Merchant Services and Valor are Redefining the

VALOR

03/17 🗢 🚥 « 01:12

1 - 2 - 3 - XX 4... 5... 6... --

7.... 8 ... 9 .... O\* O- #;

\$ 2.50 \$ 1.00

03/17 🕈 🚥 🚥 01:12

SALE \$ 50.00

125

10% 15% 20% 25%

[OH] 5-44, 6-440 7-44 8-107 9-407

J\*\* O\*\* #;\*

AMOUNT TIP NON CASH CHARGE STATE TAX

Products

\*Stand sold separately





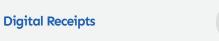
**Wi-Fi Connectivity** 



**Cash Discounting** & Surcharge On Tip



PCI-PTS 5.x Certified





**Email option** on Screen



Contactless Scheme **Certifications** 



**High Security Processor** 



**Large Scale Touch Screen Display** 



**Dual MID Feature** 



Handheld



**Full Transaction** Display



**Auto-Connection Fallback Procedure** 

& Pay At The Table

**Digital Signature Capture** 

**Contactless** 

**Payment** 



**Specifications** 32-bit Secure Microprocessor running powerful Linux based OS Flash / RAM 256MB / 128MB Micro-SD Socket Display 3.5" Color TFT LCD with Capacitive Touch Panel | 320 x 480 Pixels ISO 7810, 7811, 7813 Triple Track, Bi-Directional Magnetic Stripe ISO 7816ID-11.8V / 3V / 5VT=0, T=1 User Card Contact Card **Card Reader** ISO 14443 Type A, B | ISO 18092 NFC | Mifare and Sony FeliCa Contactless (Optional) Working Frequency 13.56MHz Dual SIM Communications 4G LTE / 3G | Wi-Fi | Bluetooth **Interface Options** LED - 4 No Audio Buzzer Yes Standard Keys 15 Keypad No Function Keys Printer 57mm x 40mm, 100mm / sec SDK | KMS | TMS | GDB | CTOS Library | ISO 8583 Library | Crypto Software Crypto TRNG | DES | T'DES | AES | RSA | MK / SK | DUKPT | T'DES DUKPT Power Adapter 9V / 4A | 5V / 1A Li-Polymer 3.7V - 4.2V 2100mAH 160(L) × 78(W) × 67(H) Dimensions (mm) Weight 496 g 0°C to 50°C Operating Temperature -20°C to 70°C Storage Temperature **Environment** Operating Humidity 5% to 90% Non-Condensing 5% to 90% Non-Condensing Storage Humidity PCI PTS 4.X | EMV L1 / L2 | payWave | PayPass | ExpressPay | Certification D-PAS | InteracFlash | J-Speedy | FeliCa | UnionPay UICS | TQM **Optional Additional Features** 2D Barcode | Privacy Shield | Charging Cradle









VL

series

4G & Wi-Fi Connectivity



Cash Discounting & Surcharging on Tip

**Contactless Payment** 



**High Security** Processor



**Digital Receipts** 

**≰** Pay **☞ G Pay** 



PCI-PTS 5.x **Certified PIN Pad** 



**EMV Contact /** Contactless



**Auto-Connection Fallback Procedure** 



**Contactless Scheme** 





**5.5 Inch Touch Screen Display** 



**Dual MID Feature** 



**Supports Valor App** Market



**Bill Splitting** 



Customizable Menu & Inventory

**Built-In Customer** 

**Feedback Rating System** 



Certifications

Specifications							
Processor			High Speed Quad-Core Processor plus Secure MCU				
Memory	Flash / RAM		8GB / 1 GB (Up to 16GB / 2 GB) Micro-SD Socket				
Display			5.5" Color TFTLCD with Capacitive Touch Panel   1280 x 720 Pixels				
Card Reader	Magnetic Stripe		ISO 7810, 7811, 7813 Triple Track, Bi-Directional				
	Contact Card	User Card	ISO 7816ID-11.8V / 3V / 5VT=0, T=1				
		SAM Card	2 (Up to 4)				
		SAM Card	1 (Up to 2)				
	Contactless (Optional)		4G LTE / 3G   Wi-Fi   Bluetooth				
Communications Interface Options	Wireless		ISO 14443 Type A, B   ISO 18092NFC   Mifare (Working Frequency 1356 MHz)				
Indicators	Audio		Speaker and 4 Pole Audio Jack + Microphone				
Keypad			Virtual Keypad (Support PIN on Touch)				
Printer			57mm x 40mm, 100mm / sec				
Software			SDK   KMS   TMS   GDB   CTOS Library   ISO 8583 Library   Crypto Library				
Power Supply	DC		5V / 2A				
т онст зоррту	Battery		20 Watts Li-Ion Rechargeable Battery				
Dimensions (mm)			195(L) × 85(W) × 78(H)				
Weight			496 g				
	Operating Temperature		0°C to 50°C				
Environment	Storage Temperature		-20°C to 70°C				
	Operating Humidity		5% to 90% Non-Condensing				
	Storage Humidity		5% to 90% Non-Condensing				
Certification			PCI PTS 5.X   EMV L1 / L2   payWave   PayPass   ExpressPay   D-PAS   InteracFlash   J-Speedy   UnionPay UICS   TQM   PBOCL1/L2				
Optional Additional Features			Front / Rear Camera   Stylus   Base Fingerprint Reader   Barcode Reader   Microphone				



Next Generation Wireless VALOR

Full POS Capability With Wireless Portability

Android Pos

Products







**Multi-peripheral ports Wi-Fi Connectivity** 

**Touch Screen Display** 

Large Scale 3.5"

**Dual MID** 

**Feature** 

Remote

Diagnostics



Customizable Surcharge & **Cash Discounting Program** 



**Auto-Connection Fallback Procedure** 





**Mobile Number** Capturing



**Contactless Payment** 



**Supports On Screen Signature** 



**Built-In Customer Feedback Rating System** 

**SMS Text / Email Marketing** 

with Engage My Customer



Instant **Deployment** 



**Supports Remote Key Injection** 





**VP** 

series

**VALOR** 



**Cutting-edge** 

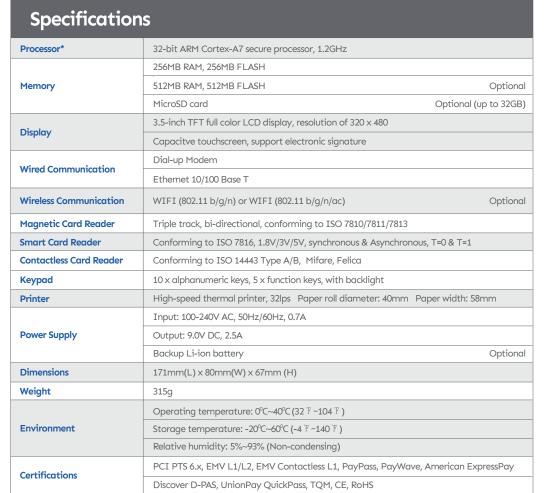
Redefining The Merchant &

**Customer Payment Experience** 

Countertop

Solutions







## Valor's RCKT a **Pocket-Sized POS**

Instantly Pairs with Valor's Mobile Application









Pairs Instantly with Mobile Deivce



Contactless Scheme Certifications



**Long Lasting Battery Life** 



PCI-PTS 5.x **Certified PIN Pad** 



Compatible with IOS & Android Pay G Pay



High Speed Data Transfer



**EMV Contact /** Contactless

**Embedded** 

**NFC Reader** 



**Accepts Pin** Debit and EBT



**Powerful Processor Large Memory** 



**Supports Remote Key Injection** 



Cash Discount & **Surcharge Programs** 

Specifications					
OS	RTOS (proprietary)				
CPU	32-bit high performance secure processor				
Memory	512KB SRAM, 512KB+4MB FLASH				
Tiemory	512KB SRAM, 512KB+8MB FLASH				
Display	1.7-inch monochrome LCD display, resolution of 128 x 64, with backlight				
<i>Sispila</i> y	Bluetooth 4.2				
Magnetic Card Reader	Triple track, bi-directional, conforming to ISO 7810/7811/7813 Optional				
Smart Card Reader	EMV L1/L2, conforming to ISO 7816, 1.8V/3V/5V				
Smart cara Reader	Synchronous & Asynchronous, T=0 & T=1				
Contactless Card Reader	EMV Contactless L1, conforming to ISO 14443 Type A/B, Mifare , Felica				
Audio	Built-in buzzer				
Keypad	10 x alphanumeric keys, 5 x function keys, 1 x Power button	10 x alphanumeric keys, 5 x function keys, 1 x Power button			
Peripheral Ports	1 x TYPE-C for charging and communication				
Patton	Li-ion battery, 3.7V/470mAh/1.74Wh				
Battery	Li-ion battery, 3.7V/1100 mAh/4.07Wh	4G/2G Version			
Power Supply	5V DC, 0.5A				
rower soppry	5V DC, 1.0 A	4G/2G Version			
Dimensions	102.7mm(L) × 55.8mm(W) × 16.5mm(H)				
Difficusions	102.7mm(L) x 55.8mm(W) x 17.9mm(H)	4G/2G Version			
Weight	100g including battery				
weight	108g including battery	4G/2G Version			
	Operating temperature: $0^{\circ}\text{C}\sim40^{\circ}\text{C}(32\ \mathbb{F}\sim104\ \mathbb{F})$				
Environment	Storage temperature: -20°C~70°C (-4 $\mathbb F$ ~158 $\mathbb F$ )				
	Relative humidity: 10%~90% (Non-condensing)				
Certifications*	PCI PTS 5.x, EMV L1/L2, EMV Contactless L1, PayPass, payWave				
Certifications"	American ExpressPay, Discover D-PAS,TQM, CE, RoHS				



# The Cloud Based Portal that does it all

A True Omni-Channel Solution







Virtual Terminal

## Portal ·



**Engage** my customer



**Download & Email Receipts** 



Instant **Boarding** 



**Reports** 



Real time **Transactions** 



**Customize Device Parameters** 



**Batch Settlements** 



**Valor Shield Risk Management Tool** 



## **Virtual Terminals**



**Dynamic Transaction** Descriptor



Auto Apply for L2 & L3 Benefits







E-commerce Integrations



Text to Pay & Email to Pay



Recurring Payments



Pay Now Link Hosted Payment Page





# The Power of Customer Engagement

Increase Merchant Revenue | Decrease Attrition





Analyze your customers spending habits and send targeted marketing campaigns, all within the Valor Portal.







#### **Customer Retention**

#### **Protect Your Reputation**

Using Valor's Survey Tool with Engage My Customer empowers merchants to instantly respond to negative feedback, stopping bad reviews before they occur.

#### Win Back Lost Customers

Send targeted marketing campaigns to customers who have stopped visiting your business for a specified amount of time and win them back.



#### **Digital Receipt Marketing**

By encouraging customers to "go green" and opt for an SMS receipt, Merchants not only help protect our environment they:

- Collect customer's contact information to use for future marketing purposes
- Can add powerful marketing messages and clickable links to the digital receipt





### **Target VIP & Large Spenders**

#### **Retain VIP Customers**

Customers that frequently visit your business should never be lost. Stay in communication with your VIP Customers and they will never leave.

#### Market to High Spenders

In most businesses, 20% of your customers account for 80% of your revenue. Losing one is not an option. Stay in communication and keep them spending.



### When do my customers spend?

Understanding when your customers spend money is a valuable statistic. Prepare your business for the busy times and send marketing messages to increase traffic during slow times.











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