



## CASH DISCOUNT



## FLUID PAY HAS PARTNERED WITH DTI!

Lower your monthly card payment processing fees over 90% by using the new DTI exclusive and patented "Cash Discount Program" (DCD)!

Debit Technologies, Inc's exclusive (patented) technology eliminates a major portion of total card payment processing costs. The payment terminal program for the Cash Discount is designed to encourage customers to pay by cash or gift card.

#### **How It Works**

The regular standard list product pricing includes a small service charge (either a fixed amount or percentage) applied to all sales. A discount is automatically applied when customers pay with cash or gift card. No discount is given when paying by debit card or credit card. The software automatically determines all discounts and actions based on payment type.

This program is the ONLY compliant automatic credit card discount program! U.S. Patented - US 8131619 B1, US 8478689 B1, US 8423439 B1



No Pin Pad Required

■ EMV Chip Card Compatible (October 2015 requirements)

■ 100% PCI Security Card Data Compliant

**■** Free Online Report







# CUSTOMER VAULT



The Customer Vault was designed specifically for businesses of any size to address concerns about handling sensitive credit card and ACH information. Avoid the huge costs and resources involved in becoming PCI compliant and mitigate your risk by utilizing the vault.

This solution allows you to securely store billing details in the gateway. You can create custom records via the merchant control panel for both credit cards and ACH transactions. Merchants should never store or have to worry about clear text credit card or ACH information on their systems.

#### LET OUR SECURE ENVIRONMENT DO THE LEGWORK FOR YOU.

- Once a record has been created, you can store the Vault ID in your system and reference that ID anytime in the future to charge that customer or reference that ID for recurring billing transactions.
- The Customer Vault works directly with the entire Fluid Pay™ Gateway and is deeply embedded in the Recurring Billing API.
- The Customer Vault will reduce the amount of sensitive data that touches your system, reducing your PCI footprints while making your billing process seamless.

### REDUCE THE COST AND HASSLES OF PCI COMPLIANCE.

- All data is stored securely in Fluid Pay<sup>™</sup> instead of on your system
- We are a Level 1 PCI Certified Service Provider. Let us worry about the details of security and compliancy so you can run your business.
- Lessen the cost of your annual security audit and PCI Self Assessment Questionnaire (SAQ) by utilizing the Customer Vault.



Transaction Stats



# DASHBOARD ANALYTICS



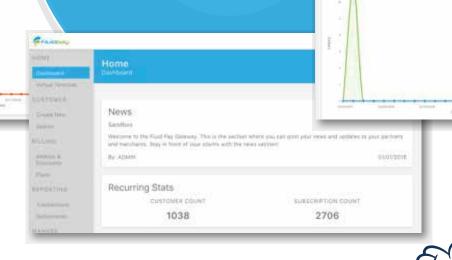
Settlement Stats

Dashboard Analytics are given to the ISOs and merchants to learn about their business.

This will be a top down solution for businesses.

Oversee every aspect of your company's performance: sales, authorizations, and refunds etc.

Limit the number of places used to measure your business. Detect trends and take the guesswork out of your business—all in ONE PLACE!

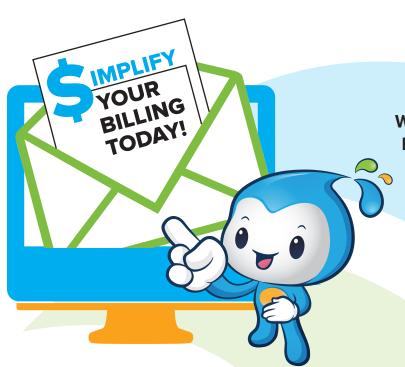






## **E-INVOICING**





Widely used for B2B & direct customer billing, this solution lets you invoice your customers via e-mail and SMS while allowing them to make payments via an embedded link!

Invoices are customizable, branded, and generated with line-by-line detailed information.

#### SIMPLE & INTUITIVE

Literally minutes to your first invoice!

## MANAGE YOUR RESOURCES WISELY

Streamline the billing process by reducing the time it takes to manage paperwork and get paid.

## REAL-TIME INVOICE CREATION & DELIVERY

Encourage faster payments!

secure No need for merchants to store sensitive data, eliminating the most rigorous of PCI compliance issues. Let us worry about the details!

### REPORTING

Maintain more complete and secure records with our enhanced reporting system.

## **NO INTEGRATION REQUIRED**

Start sending invoices today without any development or customization!