



Accept Discover® at no cost
for twelve months.

Start accepting Discover today—*Add Discover On Discover.*



**Qualify for a year of
Discover® transactions
at no cost!***

You could be eligible for a groundbreaking new discount program—one that will save your business money. Because when you enroll in the **Add Discover On Discover** program, you will accept Discover cards at no cost for a year. That means every Discover transaction you process for 12 full months will cost you nothing—no limits, no exceptions. So if you don't currently accept Discover, now is the time to start.



HOST
MERCHANT
SERVICES



The more Discover transactions you process, the more you save.

How to get started.

To qualify for the **Add Discover On Discover** program, you must have not processed any Discover cards** in the past six months. If you meet this requirement, follow the steps below to start enjoying Discover transactions at no cost.

1. **Enroll in the Add Discover On Discover program with TransFirst by 12/31/11.**
2. **Confirm your enrollment with a required test transaction.**
 - Follow steps to the right.
3. **Update signage at your place of business.**
4. **Inform your employees and actively promote Discover to your customers.**

Validate your terminal for new Discover cards and confirm enrollment.

1. Prompt your terminal or point-of-sale device for a manual sales transaction.
2. When prompted, enter the following test card information.

Test Card Account: **6555 9000 0003 5904**

- Expiration Date: 06/12
- Transaction Amt: \$1.00
- CID: 076

3. Responses such as "decline," "call center" or "refer to issuer" indicate a successful test transaction. You are successfully enrolled.
4. Responses such as "invalid card number" or "card/payment not supported" may indicate a failed test. Please call 800-654-9256 for assistance. You are not successfully enrolled.

Next Steps.

Verify your enrollment in the program

You will receive written notice (from Discover) of your eligibility in the **Add Discover On Discover** program via mail.[†]

Receive your welcome letter

Within 10 business days of your acceptance, you'll receive a welcome letter with free Discover signage and tips for increasing Discover sales.

Attract cardmembers with Free Discover signage

Signage enhances your customer service; promptly displaying signage puts your customer at ease to use the card of their choice. You can order additional Free signage and business supplies at www.DiscoverSignage.com. Simply register your business and place your order using promo code ADDTRF.



Look for this mark on future mailings for tips and ideas for increasing your Discover sales.

* There will be no cost for processing, but fees and assessments will be charged

** "Discover cards" refers to Discover, Diners Club International, BCard, China UnionPay, JCB, and DinaCard.

† Your enrollment begins XX/XX/XX.

There will be no cancellation fees. Program and offer are subject to change.

BY ACCEPTING



YOU CAN ACCEPT THESE BRANDS AS WELL:

