

Safeguard Your Business

Protect your investment with Host Merchant Services Data Breach Security Program capability

✓ SAFETY

✓ VALUE

✓ PEACE OF MIND

Get Up To
\$100,000
in Coverage
per location

Payment data security breaches can happen in any business, large or small.

Every year, there are more than \$35 million in compromised personal records through data breaches – and the numbers keep going up. Security breaches involving your customers' private payment information are too risky to leave open to chance.

Host Merchant Services through its partner TransFirst® offers an innovative Data Breach Security Program that protects your business. You get up to \$100,000 in coverage per location for the most common forms of data breach:

- Employee dishonesty
- Theft of credit card receipts
- Theft of POS terminals
- Skimming
- Stolen card numbers
- Theft of computers

An Affordable Layer of Protection

The expense to your business resulting from a data breach can easily reach \$20,000 or more, even if a breach is only suspected – that could spell financial devastation for your company. The Data Breach Security Program covers many of these fees and expenses, including:

- *An industry-mandated audit for a suspected breach*
- *Card replacement costs and related expenses*
- *Industry fines and assessments*

It's peace of mind that fits any budget.

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IT'S A FACT – SECURITY BREACHES HAPPEN

Most merchants take careful steps to protect their customers' data – no one wants to see this confidential information fall into the wrong hands. But high-tech criminal practices, employee theft and even simple human error are part of today's business equation. And business size doesn't translate to safety. In fact, industry statistics indicate that up to 85 percent of security breaches take place in smaller businesses.

Easy, Hassle-Free Claim Activation

Host Merchant Services makes it easy to file claims. A simple online form starts the process:

- Step 1:** Fill out the online claim form at www.merchantdatabreach.com
- Step 2:** Upload or fax the notice from the acquiring bank, which stipulates that there has been a breach or suspected breach at your location, and choose an authorized, qualified security assessor
- Step 3:** When the forensic audit is complete, upload or fax a copy of the assessor's report

HMS will then process your claim for payment; if all documentation is in order, you will receive a check for the expenses incurred from the forensic audit (up to policy limits) within 30 days. The program also covers card replacement costs and any fines you incur (up to policy limits) within 30 days.

**Don't take chances with your business.
Protect yourself and your valuable investment.**

Get Up To
\$100,000
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CONTACT HOST MERCHANT SERVICES TO LEARN MORE ABOUT
THE DATA BREACH SECURITY PROGRAM.

JUST CALL 1-877-514-4678 OR VISIT WWW.HOSTMERCHANTSERVICES.COM.



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